

THIRD-PARTY FUNDRAISER AGREEMENT

Thank you for your interest in holding a Third-Party Fundraiser to support The Brenda Strafford Foundation (BSF).

As a charitable organization we are an innovative force, providing high quality person-centred care and services to optimize well-being and enrich people's lives.

With your help we can continue creating a future where people can live life to the fullest, with dignity, hope and happiness – in a caring and supportive communities!

Fundraising Ideas for Individuals or Groups

- Hold a sports tournament – teams can sign up for the tournament by donating or can compete by raising the highest amount of donations outside of the tournament
- Plan a youth or school event (bike-a-thon, lemonade stand, birthday parties, and more)
- Organize a bottle drive with your community or school group
- Hold a bake sale or dinner party to gather donations
- Collect donations in lieu of birthday or wedding gifts
- Hold a Garage Sale

Fundraising Ideas for Organizations

- Arrange a portion of proceeds from sales to benefit BSF
- Hold a company BBQ or pancake breakfast
- Inquire about an Employee Matching Donation Program to double your impact

Choose an Area of Support



Aging Care and Senior Living

We provide high-quality person-centered care and services in a warm, welcoming, and safe environment for our residents and families.



Community Supports

Home Heart Network supports women and children at risk of family violence by offering shelter, case management, counselling, basic needs, and other essential services.



Area of Greatest Need

These funds are unrestricted and will go to a program, service or item that is of greatest need within the organization to benefit the population we serve.



International Healthcare

BSF provides and supports a variety of medical clinics and healthcare services to enhance the health, wellness and quality of life of people living in underserved regions of the Caribbean.



Research and Innovation

Through collaborations with academic institutions, the public sector, and private enterprise, we are continuously and actively engaged in projects that align with our strategy to achieve excellence in research and innovation that optimizes well-being and enriches lives.

Application Process

1. Submit a completed Third-Party Fundraising application to philanthropy@theBSF.ca prior to your event (30 days is appreciated to give assistance)
2. Ensure all information about the event is included in your application: contact information for event coordinator(s), full event description, date/time/location, fundraising goal, corporate sponsorship plan, if applicable (see form - next page)

THIRD-PARTY FUNDRAISER APPLICATION FORM

Event Organizer/Primary Contact

First Name _____ Last Name _____
(please print) (please print)
Title/Position _____ Email address _____
Company _____ Website (URL) _____
Address _____
Phone # _____ City _____ Province _____ Postal Code _____

Third-Party Event Details

Fundraising Event Name _____
Date _____ Time _____ Location _____

Detailed Event Description

Fundraising Goal \$ _____ Anticipated Fundraising Goal \$ _____
Source(s) of funds (i.e. Ticket sales, sponsorships, auction, donation/pledges etc.) _____

Corporate Sponsor (if applicable) _____

Third-Party Fundraising Terms & Conditions

- The Brenda Strafford Foundation's (BSF) name or logo can ONLY be used to promote a community initiative with approval from BSF. All event-related materials are to be submitted to BSF for approval prior to printing.
- BSF will not be responsible for any expenses incurred from the community initiative fundraising activity.
- Planning, coordinating, and implementing a community initiative is the sole responsibility of the third-party fundraiser.
- The third-party event must align with the BSF's Mission and Vision
- All funds and financial accounting must be submitted to BSF within 30 days after the fundraising event.

I have read and agree to The Brenda Strafford Foundation's Third-Party Fundraising Terms and conditions.

First Name _____ Last Name _____
(please print) (please print)

(signature) (date)

Please forward this completed and signed form to:
The Brenda Strafford Foundation
Philanthropy@theBSF.ca
Attn: Wylma Williams, Philanthropy Specialist Community Engagement and Events

Thank you for submitting your application along with the signed agreement. We appreciate your dedication and support to help the people we serve. If you have any questions, please reach out at anytime.